



EACE Board of Directors

Director, Public Relations & Communications

Description:

Previous experience and demonstrated success in marketing and/or recruiting activities; previous experience with membership, public relations or related committees; an understanding of the membership marketing challenges facing EACE; some public relations background; awareness of the importance of image branding among potential members; enthusiastic, encouraging, and inclusive manner; proven ability to motivate volunteers and expedite the effective completion of projects; excellent communication skills; ability to function strategically with other leaders; demonstrated ability to follow-up with others in an effective and timely manner; serve as model for fiscal integrity and sound money management in conducting EACE business; and has demonstrated commitment to diversity and multiculturalism.

Responsibilities:

- Broad responsibility for internal and external communications for the association
- Supervises development and distribution of Trending Blog, e-news, and other informational items
- Shares EACE news with other regional associations
- Manages EACE social media channels
- Shares EACE news items with external news media organizations to promote EACE visibility and branding
- Serves as liaison to the PR & Marketing Committee
- Performs such duties as assigned by the President and the Board of Directors.