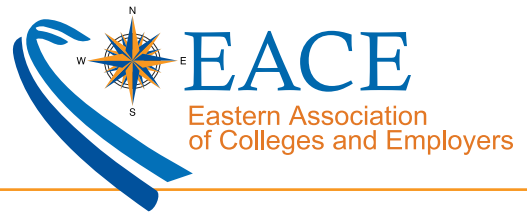


# 2021-2022 IN REVIEW

Data as of June 1, 2022.



## MEMBERSHIP

**TOTAL 1,798**

College	1,606
Employer	92
Honorary Lifetime	72
Associate	11
Student	11
<b>New Members</b>	<b>334</b>

## VOLUNTEER ENGAGEMENT

- 10** Board Members
- 8** Committees
- 19** committee chairs
- 50+** committee members

## signature PROGRAMS & EVENTS

### EACE PROFESSIONAL EXCHANGE

Employer Hosts	17
College Registrants	654+

### Road Trips to the Real World

Employer Hosts	11
Student Registrants	720

## PROFESSIONAL RECOGNITIONS

### Innovation & Leadership Awards

- 7** Nominations
- 4** Recipients

### Service Awards

- 12** Nominations
- 3** Recipients

### 16 Presidential Citations

## PROFESSIONAL DEVELOPMENT FUNDING

### \$8,132 AWARDED

Diversity & Inclusion Scholarships	Professional Development Grants
<b>14</b> Applicants	<b>13</b> Applicants
<b>2</b> Recipients	<b>6</b> Recipients

### 7 Webinars

Presenters	15
Registrants	300

### Leadership Empowerment Series

Speakers	12
Registrants	112

### 6 Conversations with Bob & Phil Shows

Views .....1,100+

### 10 Twitter Chats

Participants..... 62

## SOCIAL engagement & communication

<h3>EACE Update Monthly Newsletters</h3> <p>11 Issues   5,605 Opens</p>	<h3>EACE Professionals</h3> <p>364 Group Members</p>	<h3>EACE LinkedIn</h3> <p>3,269 Group Members</p>	<h3>719 Facebook Followers</h3>	<h3>2,321 Twitter Followers</h3>	<h3>899 LinkedIn Followers</h3>	<h3>436 Instagram Followers</h3>	<h3>EACE TRENDING BLOG</h3> <p>Subscribers.....200 Posts.....15</p>
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## MEMBER RESOURCES

### Mentor Network

Participants..... 55

### Job Board

Job Postings	93
Board Views	4,624

### Pulse Polls

Polls	5
Participants	343

### Resources

Documents	30
Conference Session & Webinar Recordings	70

### Affinity & Interest Groups

.....10

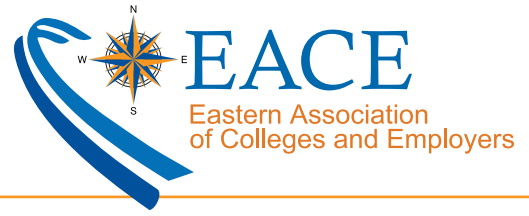
## ANNUAL CONFERENCE

### EACE 22 ANNUAL CONFERENCE

<b>Exhibitors</b> ..... 15	<b>Newcomer Virtual Meet-up Event</b>
Exhibitor Reps..... 28	Participants .....60+
<b>Registrants</b> ..... 270+	<b>Programming</b>
Colleges.....228	Break-Out Sessions..... 27
Employers..... 25	Speed Learning Sessions.....7
Associates.....8	Keynotes..... 2
Students.....9	Presenters ..... 57
<b>Newcomers</b> .....137+	

# 2021-2024 Strategic Plan

## VISION 2024



### CONNECT



Facilitate opportunities, events and networking platforms to nurture the college and employer relationship.

#### Brand Strength

Maintain a compelling presence and consistent message for the involvement of college professionals and employers, inducing EACE loyalty.

#### Signature Programs

Develop and deliver events, conferences and seminars that connect members and deliver value.

#### Relationships

Facilitate meaningful, lasting relationships through formal and informal channels that connect colleges, employers, and students.

### DEVELOP



Provide the tools, expertise and education to elevate careers.

#### Aspiring Leaders

Provide exposure to, and pathways for, developing leaders in the profession and their career settings.

#### Mentorship

Provide programs and platforms to connect members with subject matter experts that facilitate knowledge growth.

#### Resources

Expand the educational repository, content and resources for access by members.

### EMPOWER



Deliver value and experiences to members that promote personal and professional success.

#### Holistic Support

Provide the space for holistic growth, exploration and support through safe environments provided through EACE.

#### Discovery

Encourage and celebrate new perspectives in the profession and among members.

#### Thought Leadership

Position EACE as a model of excellence and innovation for members and nationally, through research, publications, and resources positively influencing NACE and allied regional organizations.

### SUSTAIN



Promote membership, grow programs and maintain leadership.

#### Membership Growth

Deliver value that results in continuous membership growth and renewal, identifying targeted opportunities and expanding diversity of membership.

#### Financial Health

Maintain health of EACE through growth in revenue and replenish savings reserves.

#### Volunteer Involvement

Develop a pipeline of professionals willing and able to volunteer in EACE leadership roles.

**EACE Mission:** To foster relationships empowering colleges and employers to develop the future workforce.

**EACE Vision:** Colleges and employers working together to create equitable workforce outcomes.

#### EACE Diversity & Inclusion Statement:

EACE promotes a culture of diversity and inclusion where all are respected, accepted and safe.