



2019 EACE ANNUAL CONFERENCE  
**CONNECT IN** JUNE 24-26  
**CONNECTICUT** HARTFORD



# EXHIBITOR & SPONSOR OPPORTUNITIES

Don't miss the opportunity to showcase your product or service at the region's premier professional development and networking event in the industry!

- Reach your target audience and engage with more than 400 college career services and recruiting professionals.
- Build your brand and name recognition by upgrading to an Exhibitor Sponsor Package.
- Take advantage of the amazing value only offered by EACE. Enjoy added benefits such as the attendee list, website exposure and more!

EXHIBITOR REGISTRATION FEES	EARLY BIRD BY APR. 30	REGULAR BY JUN. 7	LATE AFTER JUN. 7
Exhibitor	\$995	\$1,100	\$1,200
Exhibitor Sponsor	\$1,500	\$1,600	\$1,700
Additional Exhibitor Reps	\$295	\$295	\$295

Visit [www.eace.org](http://www.eace.org) for more exhibitor information.

## EXHIBITOR PACKAGE

### ANNUAL CONFERENCE REGISTRATION

- One 6 ft. skirted table
- 1 representative registration (*includes full access to all events, sessions & social/food functions*)
- Internet access

### ANNUAL CONFERENCE EXPOSURE

- Exhibitor Showcase Event
- Networking Coffee Breaks
- Exhibitor Reception

### ACCESS

- Access to list of conference attendees in PDF format (*distributed 1-2 weeks prior to event*)

### BRANDING

- Featured in the exhibitor section of the Annual Conference App
- Featured on the EACE Annual Conference webpage
- Featured in the "Tips for Your Trip" e-blast distributed to all conference attendees

## EXHIBITOR SPONSOR PACKAGE

### ANNUAL CONFERENCE REGISTRATION

- One 6 ft. skirted table **in a prime location**
- 1 representative registration (*includes full access to all events, sessions & social/food functions*)
- Internet access

### ANNUAL CONFERENCE EXPOSURE

- Exhibitor Showcase Event
- Networking Coffee Breaks
- Exhibitor Reception
- **Opportunity to introduce 3 session presenters**

### ACCESS

- Access to list of conference attendees in PDF format (*distributed 1-2 weeks prior to event*)
- **1-year Associate membership** – EACE membership gives you full access to benefits throughout the year, including access to our searchable member directory (Value = \$140)

### BRANDING

- **Opportunity to distribute branded promo item at registration** (ex. branded pens, flash drives, business cards, flyers) – Exhibitor provides items and is responsible for shipping them to the hotel. Items cannot already be sold to another sponsor as an a la carte item. (Value = \$500)
- Featured in the exhibitor and **sponsor section** of the Annual Conference app
- Featured on the EACE Annual Conference webpage
- Featured in the "Tips for Your Trip" e-blast distributed to all conference attendees
- **Organization logo projected during the Annual Conference**
- **Organization logo included in all monthly EACE Update e-blasts for the sponsorship year**
- **Organization logo featured on the EACE website year-round (every single webpage including the homepage!)**
- **Verbal recognition at the Annual Conference**
- **Conference App Banner Ad.** Sponsor is responsible for creating ad and sending to admin@eace.org no later than June 1, 2019. (Value = \$750)

# A LA CARTE

## SPONSORSHIP OPPORTUNITIES



**BOOST YOUR BRAND!** EACE offers many opportunities for organizations to BRAND and PROMOTE themselves, and in turn, gain exposure among more than 1,800 career services and human resource professionals. Get YOUR ORGANIZATION'S NAME out there!

### CONFERENCE MOBILE APP

#### Conference Mobile App — Refresh Page: \$2,000 **EXCLUSIVE**

Refresh page is displayed every time the app is opened. Last year, the app was downloaded by more than 95% of conference attendees. *(Refresh page is designed by sponsor, EACE will provide specifications & upload to app)*

#### App Banner Ad + Landing Page + URL: \$1,500

Banner featured on the dashboard of the app with featured landing page linked to sponsor's website. *(Banner & landing page is designed by sponsor, EACE will provide specifications & upload to app)* [Click here for examples.](#)

#### App Banner Ad: \$750

Sponsor logo/ad featured on the dashboard of the app. Each year, banners get more than 17,000 impressions! *(Banner is designed by sponsor, EACE will provide specifications & upload to app)*

#### App Alert / Push Notification: \$250

Send a message to conference attendees through the app and remind them to come to your booth! *(Sponsor provides the language of <50 words and chooses distribution date and time if available.)*

#### Hot New Products Page Feature: \$500

Page will include company and product description, product image and/or logo, contact information, and website. *(Sponsor designs feature/ad. EACE will provide specs.)*

NOTE: Hot New Products only features start-up companies or products that have been introduced or redesigned with new tools within the past year.

### CONFERENCE GIVEAWAYS / BRANDED PRODUCTS

#### Phone Charging Station: \$1,000 **EXCLUSIVE**

Your company logo will be displayed at the charging station area.

#### Evening Social Event \$1,000 (Multiple Available) **EXCLUSIVE**

Host dinner or a social get-together on an evening of the Annual Conference. Your event will be featured in promotional materials and branded sign-up sheet included in the Hospitality Area. Sponsor will work with committee on location, capacity etc.

#### Hotel Key Cards: \$2,500 **EXCLUSIVE**

Your company logo is featured exclusively along with EACE on the hotel key cards of every attendee who checks in to the hotel for the Annual Conference. *(Keycard graphic is designed by sponsor. EACE will provide specs.)*

#### Tote Bags: \$2,500 **EXCLUSIVE**

Your company logo is featured exclusively along with EACE's on the conference tote bag which is given to every attendee at registration.

#### Lanyards: \$2,000 **EXCLUSIVE**

Your company logo is printed in color on the official 2019 EACE Annual Conference badge lanyard. Each attendee will receive one at registration to be worn throughout the conference.

#### Registration Hospitality Gifts

Every 2019 EACE Annual Conference attendee receives the gift with your company's logo, creating visibility throughout the conference and after the conference as well.

Choose from the gift options below:

Level 1: \$2,500	Level 2: \$2,000	Level 3: \$1,000
Conference Bags	Hand Sanitizer	Lip Balm
Water Bottles	Tape Measure	Chip Clip
Ear Buds with Case	Mini Flashlight	Mints
		Emery Board
		Pens

*If you have an idea for a hospitality gift and it's not listed, please email [admin@eace.org](mailto:admin@eace.org) to find out under what level it would fall under.*

#### Level 4: \$500

Provide your own promo item as a registration hospitality gift. Item cannot be one of the options "already sold" in levels 1-3. *(Sponsor is responsible for shipping 425 items to the convention center with arrival date between June 19-21, 2019. Ship to Amanda Bolinsky with EACE, Connecticut Convention Center, 100 Columbus Blvd. Hartford, CT 06103)*

### CONFERENCE EVENTS / ACTIVITIES

#### Entertainment Night: \$5,500 **EXCLUSIVE**

Includes signage, verbal recognition, and the opportunity to supply your own branded items at the event. Sponsor will be noted on the conference schedule and app.

#### Hospitality Suite: \$2,500 **EXCLUSIVE**

Sponsor the conference hospitality suite, where attendees go to grab a snack and relax. Organization will be featured on signage and noted on the conference webpage and app.

#### Newcomers Breakfast: \$1,500 **EXCLUSIVE**

Welcome our conference newcomers by giving remarks at this special breakfast. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

#### Opening Mega Session: \$1,500 **EXCLUSIVE**

Get in front of the entire conference by introducing our panelists from the podium. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

#### Closing Session: \$1,000 **EXCLUSIVE**

Wrap up the conference by introducing our closing session speaker from the podium. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

#### Pre-Conference Workshop: \$1,000 **EXCLUSIVE**

Get in front of a targeted audience with the opportunity to introduce our pre-conference workshop speaker/s. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

#### Video: \$1,000

Play your promotional video during a major conference function. Video must be 2 minutes or less & emailed to [admin@eace.org](mailto:admin@eace.org) by June 1, 2019. Time slots for videos will be assigned based on payment date.

### SCHOLARSHIPS & GRANTS

#### Diversity & Inclusion Scholarship (2 Available): \$1,500 **EXCLUSIVE**

Supports EACE Annual Conference attendance, a one-year EACE membership and enrollment in the EACE Mentorship Program. Organization will be recognized in all materials promoting the scholarships, including webpages and e-blasts.

#### Off the Clock with EACE Networking Event (3+ per year): \$1,500 **EXCLUSIVE**

Sponsor a casual networking happy hour event in your city! Your logo will be featured on the website, events calendar, newsletters and other materials promoting the event. (Sponsor is responsible for coordinating the event. Amount of appetizers/drinks provided is up to the discretion of the sponsor. Webpages and online registration form will be created and maintained by EACE HQ.)

#### Professional Development Grant: \$1,000

Support the expenses for an individual who would otherwise not be able to attend the Annual Conference or other professional development event/program. Organization will be recognized in all materials promoting the grants, including webpages and e-blasts.

### COMMUNICATIONS

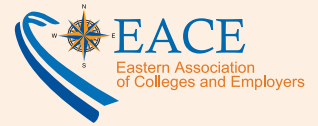
#### EACE Trending Blog: \$1,000 **EXCLUSIVE**

Your logo and link will be featured on the homepage of the EACE Trending Blog for the entire year.

To check availability of  
exclusive items, please visit  
[www.eace.org/sponsorship](http://www.eace.org/sponsorship)

# PREMIER

## SPONSOR PACKAGE: \$3,000



**EACE's Premier Sponsor package offers the best value for exposure and branding!**  
**It is an opportunity to put your organization's dollars to work for a greater return on your investment!**

### ANNUAL CONFERENCE REGISTRATION

- 1 Annual Conference registration (Includes full conference registration with access to all events, sessions and social and food functions) *Value = \$429*

### ACCESS

- Invitation to the private President's Soiree at the Annual Conference
- 1-year group membership – EACE membership gives you full access to benefits throughout the year, including access to our searchable member directory (*Value = \$625*)
- Access to list of conference attendees in PDF format (this will be distributed 1-2 weeks prior to the conference)

### ANNUAL CONFERENCE EXPOSURE

- Opportunity to introduce 4 session presenters

### BRANDING

- Host a break, breakfast, brunch or lunch at the Annual Conference (dependent on and determined by availability, schedule, and date of payment). Includes signage and verbal recognition at the event.
- Conference app banner ad + landing page + URL (*Value = \$1,500*)
- **Organization logo projected during the Annual Conference**
- **Organization logo included in all monthly EACE Update e-blasts for the sponsorship year**
- **Organization logo featured on the EACE website year-round (every single webpage including the homepage!)**
- **Organization featured in the sponsor section of the Annual Conference app**
- Organization featured on the EACE conference webpage
- Organization featured in the "Tips for Your Trip" e-blast distributed to all conference attendees
- **Verbal recognition at the Annual Conference**

**TO TAKE ADVANTAGE OF THESE EXCITING OPPORTUNITIES,  
please contact EACE Headquarters at [admin@eace.org](mailto:admin@eace.org) or (410) 931-8100.**

*If you have an idea for sponsorship not listed on the menu, just ask!  
We can customize sponsorships to fit any organization.*

**Sponsorship and exhibitor opportunities are secured based on date of payment.  
The deadline to secure your sponsorship is April 30, 2019.**

### PAYMENT OPTIONS

Check: Enclosed is a check in the amount of \$ \_\_\_\_\_ payable to EACE.

Credit card: Charge \$ \_\_\_\_\_ to my:  Visa  Mastercard  American Express

Credit Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CVV \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsorship Commitment: \_\_\_\_\_  
(specify which item you would like to sponsor)

2nd option (optional) \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_