

## Past Site Visits

Boehringer Ingelheim Pharmaceuticals,  
CIGNA, Cintas Corporation, Frito-Lay,  
Grant Thornton, IBM, The Vanguard  
Group, Ketchum Communications,  
Longwood Gardens, National Security  
Agency, SEI Investments, Ruder Finn,  
State Farm Insurance, FBI, The  
Smithsonian Museums, Time Warner,  
PPL, State Farm Insurance, GEICO,  
Comcast, and many MORE!

## How to get involved:

Contact an EACE  
Professional Exchange  
Committee member or look  
for us on the web at

[www.eace.org](http://www.eace.org)



### **EASTERN ASSOCIATION OF COLLEGES AND EMPLOYERS**

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## *Summer Professional Exchange Program*

Eastern Association of Colleges and  
Universities designed this program to benefit  
members:

Employer members interested in  
recruiting college students host summer visits  
for college professionals at their sites.

College members register to visit regional  
companies to learn beneficial recruiting  
information. They share the information in  
smaller sessions with their students.

**Share your company's story this year!**

# EACE Professional Exchange Program

Develop your recruiting brand to hundreds of eastern region college and university career services professionals this summer.

**Host a professional exchange visit at your facility.** Reach out to college and university members to connect with thousands of students annually.

**Expose EACE members** to the inside of your company or organization and to your recruiting practices. After visits, the professionals will share your message with students in one-on-one or group sessions on their campuses.

The **purpose of the visit** is to expose professionals to in-depth and current information about various recruiting companies and organizations, industries and/or university programs. **Information shared with students will benefit your recruiting efforts.**

## What Is Involved?

**TIME:** Visits can take place at any point from mid-June and early-August. Specific dates, times and number of participants will be at your discretion.

You can arrange the schedule for either a half-day or “full”-day format (i.e. 10-Noon or 10Am-3Pm).

**FORMAT:** The format of the visit is flexible.

In the past, some organizations have:

- presented a tour of their facilities
- arranged panel discussions involving representatives from various departments
- provided general overviews / networking receptions
- invited small panels of interns to share their experiences
- coordinated question and answer sessions

**LOGISTICS:** Your committee contact will solicit agenda, directions and parking information. They will provide you with attendee names and schools prior to the event.

**The Professional Exchange** committee member will be responsible for the marketing, registration, and evaluation of the event.

## Why Get Involved?

- Gain exposure on college campuses in the eastern US
- Provide guidance to college students via Career Services personnel
- Ensure that students are as prepared as possible when they enter the workforce
- Promote your opportunities such as internship, management training programs and full-time opportunities
- Exchange information with fellow members of your professional organization or reach out to EACE members
- Advertise your brand to people on the front lines of recruiting. Make your own job just a little easier by sharing your information.